

WOMEN IN GAMES CONFERENCE
10-12TH SEPTEMBER 2008
UNIVERSITY OF WARWICK, UK
<http://www.womeningames.com/>



The Women in Games conference series was started in 2004 with the intent of providing an opportunity for workers in the games industry, academics studying computer games, and potential members of the community to interact within the more focussed topic of women - whether as workers, users, or personas within games. We expect around 100 delegates at the conference itself, and the conference publicity (web, email, leaflets, icasts etc) is targeted to reach UK companies and universities, with some interest also expected from Europe and beyond.

Attending the conference

The organising committee for the 2008 Women In Games conference is pleased to invite you (and other representatives of your institution or organisation) to register as an attendee or speaker at the conference. Registration is now open, so do sign up at <http://go.warwick.ac.uk/womeningames/registration>

Sponsorship opportunities

We invite you to consider contributing financially to the event through one or more of the sponsorship and advertising opportunities outlined on the following page. These ideas range from small donations of just a few pounds to a more substantial commitment to sponsor a conference event. Your support is very important for the conference and will also provide publicity for your organisation to a wide audience of game industry professionals, academics and both undergraduate and postgraduate students who are considering careers in the games industry.

The following page gives details of some sponsorship opportunities. If you are interested in any of the options mentioned here, or would like to discuss other avenues for support, please contact:

Jane Sinclair, University of Warwick
email: jane@dcs.warwick.ac.uk
phone: 02476 523986

We hope you will be able to support WIG 2008!

Best wishes,

Jane Sinclair, on behalf of the WIG Programme Committee

Sponsorship ideas

Sponsorship of social events during the conference

Drinks and buffet reception on the first night of the conference (£1500) and coffee breaks morning and afternoon on all three days of the conference. (£400 for each coffee break)

Sponsorship for any of these events would entitle the sponsor to:

- acknowledgement of sponsorship (with company logo) on the conference website;
- acknowledgement of sponsorship (with logo) in the delegate proceedings publication;
- acknowledgement of sponsorship (with logo) in all WIG promotional material;
- acknowledgement in lecture hall before and during relevant breaks (screen projection);
- free exhibition stand for the relevant conference event.

Sponsorship of conference items

Delegate bags (£400), stationary for delegate pack (£200), name badges (£100).

Sponsorship of such items would entitle the sponsor to:

- acknowledgement of sponsorship (with company logo) on the conference website;
- acknowledgement of sponsorship (with logo) in the delegate proceedings publication;
- acknowledgement of sponsor on the sponsored item.

Advertising in delegate pack

Inclusion in the delegate pack of material provided by you, such as copies of a (single page) leaflet or small promotional item (£50).

Exhibition space for a conference event

A stand (desk space and poster board) to advertise at a specified conference coffee break (£100 per single break) or for a whole day (£200 per day).

General donation

We would be very happy to receive a general contribution towards conference expenses. Sponsors will be acknowledged as above.

Other suggestions

Please get in touch if you have other ideas and we will be happy to discuss them

**If you are interested in supporting WIG 2008, please contact Jane Sinclair
email: jane@dcs.warwick.ac.uk phone: 02476 523986**